

Hawaii Marlin Tournament Series

LURE MAKERS CHALLENGE 2023

BRANDED TEAMS DIVISION RULES

WHICH LURE IS THE MOST PRODUCTIVE IN TOURNAMENTS?

- 1) The Lure Makers Challenge Tournament is an “OPEN” tournament, and anyone may enter. All teams fish in the OPEN division. All teams must pay the Base Entry fee first, to fish either division.
- 2) A team may *choose* to represent or be sponsored by a Lure Maker or a Lure Brand. Only the teams who nominate themselves as representing a Lure Maker or Lure Brand are bound by the rules in this special Division of the Tournament. Only teams representing a Lure Brand fish that division, Brand VS. Brand.
- 3) Brand Teams and Open teams compete for the purse generated from the Base Entry Fee.
- 4) Teams need not *exclusively* fish the Brand of Lures they represent. Teams may fish a mixed spread. However, only the catches made on the Brand the Team Represents will count in this Brand division.
- 5) Catches made on the Lures Represented will be scored thusly:

Blue Marlin	-	400 pound minimum to weigh, 1 point per pound. 165 points tag and released.
Black Marlin	-	400 pound minimum to weigh, 1 point per pound. 165 points tag and released
Striped Marlin	-	200 pound minimum to weigh, 1 point per pound. 50 points tag and released
Ahi	-	100 pounds minimum to weigh, 1 point per pound over 100 pounds (126 = 26 pts)
- 6) At the end of the tournament, the Team in the Brand category with the highest total points scored wins the Presenting Sponsorship of the Lure Makers Challenge tournament for the following year.
- 7) In addition to the sponsorship prize, only the teams entered as Representatives of a Lure Brand may enter an optional category for Most Total Points with optional entry levels of \$100, \$300, \$500 & \$1000
- 8) The Lure Makers Total Points Division Optional shall score as outlined above. This is different than the Open division total points categories in that the Open Division does not qualify striped marlin or ahi.

10% of the total monies collected in this category shall go to Wild Oceans.
- 9) <http://wildoceans.org/>
- 10) See the hand out in your team kits or available on the registration table for more information.